R.J. Reynolds Tobacco Company
400 Raritan Center Parkway
Raritan Center
Edison, New Jersey 08837

J.H. Casey
Division Manager

RJR

November 16, 1990

D.M 11/19/90
T&D / /
S.R.M. / /
S.A.M. 11/19/90

TO: G.N. KURUC

RE: WAKEFERN/SHOP-RITE STORES

Dear Nick:

In regard to your D.T. of 10/30/90 on the decline in business at Wakefern, please be advised that I have two Shop-Rite chains and have already presented Express Checklane units.

CHAINS

- CONSOLIDATED SHOP-RITE (7 Supermarkets) - I already sold this chain on testing a UPM and ECD in their Old Bridge store. The units have been installed.

- RONETCO SHOP-RITE (4 Supermarkets) - I have presented an ECD plan SPEC. A decision is pending.

I will let you know when the Consolidated test is expanded and if Ronetco approves ECD plan SPEC.

Sincerely,

R.L. Weber

RLW/lt

cc: M.A. Young

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Source: https://www.industrydocuments.ucsf.edu/docs/skdy0000